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# PRESS RELEASE

# AISLING LTD

BUSINESSMEN ARE THE NEW REVOLUTIONARIES

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KELLY SULLIVAN

'*Aisling Ltd* offers an enjoyable Irish take on the dot-com phenomenon, when companies with the most spurious of business plans—or is that Mission Statements—could see their fortunes rise and rise on expectations alone. The novel is centred around an IT consultancy company whose core competencies remain as vague as a corporate keynote speech. *Aisling* will have anyone who lived and worked through the late '90s IT boom guessing which Irish IT firms appear in disguise, and more to the point, which amalgam of Irish tech gurus the “Buddha of Irish business” Lawrence Cooley is based upon.'

KARLIN LILLINGTON, technology writer for *The Irish Times*

#### BIOGRAPHICAL INFORMATION

Seán Harnett was born in Dublin in 1973 and moved to Terryglass, Co. Tipperary, when he was eleven. After completing his secondary education at Borrisokane Community College, Seán spent a year in Waterford Regional Technical College, followed by a year in the University of East Anglia, Norwich, before returning to Dublin to study for a BA in Communication Studies at Dublin City University.

He graduated with first-class honours in 1995, and although he expected he would have to move to London to find work, he was almost immediately offered a job as a Web-editor in the Computing Services department of University College Dublin. He remained in the IT/Internet sector for the next six years. In early 2001 he quit his job in a Galway-based telecommunications startup to travel, visiting the USA, New Zealand, Australia, Thailand, Laos, Vietnam and India.

On returning to Ireland in late 2001, Seán worked as a freelance technical writer for two years and began to write *Aisling Ltd* at the end of 2002. He currently works in Galway–Mayo Institute of Technology, and lives with his partner in Athenry. *Aisling Ltd* is his first novel.

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#### FURTHER INFORMATION/INTERVIEWS

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